

**NORTH RIDGEVILLE CITY COUNCIL
MEETING MINUTES
February 22, 2022**

CALL TO ORDER:

President Jacobs called the Tuesday, February 22, 2022, Council meeting to order at 7:00 p.m.

INVOCATION:

Led by President Jacobs.

PLEDGE OF ALLEGIANCE:

Led by President Jacobs.

ROLL CALL:

Present were Council members President Jason Jacobs, Holly A. Swenk, Dennis Boose, President Pro-Tem Bruce Abens, Clifford Winkel, Georgia Awig, and Martin DeVries.

Also present were Mayor Kevin Corcoran, Law Director Brian Moriarty, City Engineer Daniel Rodriguez, Auditor April Wilkerson, Clerk of Council Nancy Linden, and Assistant Clerk of Council Fijabi Julien-Gallam.

MINUTES - Corrections (if any) and approval:

President Jacobs asked if there were any corrections to the City Council meeting minutes dated February 7, 2022. No discussion was offered. The meeting minutes stand approved as submitted.

LOBBY:

President Jacobs opened the lobby session. He asked anyone that would like to speak to come to the podium and state their name and address for the record. He further added that each person is allowed three minutes to speak.

Retention Pond

Jeff Keefer at 5848 Creekside Lane, North Ridgeville - asked if his road was on the list for pavement this year, and he wanted more information on the plans to extend the retention pond behind his property. He is concerned about the removal of trees behind his property and how it would affect his property value. Mr. Keefer is talking for everyone in his community. Mr. Keefer is aware of a map for the expansion of the retention pond, and he would like more information on the plans.

Mayor Corcoran remarked that the City Engineer Dan Rodriguez would talk to Mr. Keefer while City Council is in executive session.

Flooding Issues

Michael T. Murray at 6760 Lear Nagle Road, North Ridgeville - expressed his concerns regarding the ongoing flooding issues in his community. Mr. Murray expressed that the flooding issues need to be addressed. His property floods, but it never use to do that. He added that the flooding is destroying his driveway bridge and he is going to have to pay out of pocket. The flooding is a result of the widening of Lear Nagle Road, and the water coming from the highways into the creeks. Mr. Murray is requesting an update on this issue, and he would like to know something as soon as possible.

ADMINISTRATORS REPORTS:

A. Mayor:

Mayor Corcoran announced that there is a road closure on Root Road at the railroad tracks, on Wednesday, February 23, 2022, at 7:00 a.m. and would reopen at approximately 3:00 p.m. The closure is necessary to make repairs to the quiet zone. He asked everyone to use an alternate route.

Mayor Corcoran reminded everyone that the North Ridgeville Chamber of Commerce in collaboration with the City and the Schools would present the State of North Ridgeville Address, on Friday, February 25, 2022, at 11:30 a.m. at the North Ridgeville Academic Center. The presentation is about why North Ridgeville is the best place to live, learn, work and play. The deadline has passed to register for the event; however, residents could view the recording of the State of North Ridgeville Address at a later date on the city's website.

Mayor Corcoran remarked that Parks & Recreation Department is hosting a job fair on Saturday, March 5, 2022, from 10:00 a.m. to 1:00 p.m. in Council Chambers. They are hiring for seasonal positions to include Laborer, T-Ball & Coach Pitch Umpires, Summer Camp Counselors, Concession Manager, Concession Staff, and an office intern. Must be 15 years old to apply; some positions require the person to be 18. Work would include nights, weekends, and holidays. To view all positions, visit nridgeville.org/parksandrec. For more information call (440) 353-0860.

Cathy Fromet from Guide Studio presented about the City's new branding.

{Clerk notes: The presentation is attached to the minutes for review.}

Mayor Corcoran thanked Guide Studio for assisting the City with branding. He noted that the City is not done with the process, but the City is at the point where the progress could be disclosed to the public. He explained that there were a lot of people involved that invested their time in this process. Mr. Corcoran remarked that the branding exercises are to help the City create an image for the future internally and externally.

Councilman Boose asked what is next.

Mayor Corcoran explained that the next step in the branding process is to start with simple things like the City's letterhead and business cards. The change would not happen overnight, and it would cost money. Mayor Corcoran expressed that it is a process and the city plans to get there.

Cathy Fromet explained that the next process, after meeting with the department heads, would be to create an implementation plan.

President Jacobs thanked Guide Studio and the Mayor for the work that has been done so far for the new branding process. He expressed that he is excited to see the implementation plan.

Moved by Mayor Corcoran seconded by Swenk to go into executive session to discuss purchase and sale of land and potential litigation.

A roll call vote was taken and the motion carried.

Yes – 7

No – 0

Adjourned into Executive Session at 7:28 p.m.

Reconvened into the Regular Council meeting at 8:00 p.m.

Mayor Corcoran concluded his report.

B. Safety-Service Director:

No Report was presented.

C. Engineer:

City Engineer Rodriguez remarked that the Center Ridge Road Sewer Project is delayed due to the weather; however, the project is moving along.

This concluded the Engineer's report.

D. Auditor:

Auditor Wilkerson requested the City Council to adopt the following legislation with the emergency clause to provide the Auditor's office with the resources necessary to meet the City's financial obligations.

- T 36-2022 –Then and Now Resolution

E. Other Reports:

President Jacobs noted that Council received the following reports:

- January 2022 Mayor's Court
- January 2022 EPA and Water Distribution Report
- January 2022 Police Department Report

COUNCIL COMMITTEE REPORT(S):

There were none.

CORRESPONDENCE:

There were none.

OLD BUSINESS:

There were none.

NEW BUSINESS:

Councilman Abens remarked that he received a resignation letter from Brendan McCool for the Board of Drainage and Flood Control effective immediately. Mr. Norris Scott of Ridgefield has accepted the position.

Ward 3 Representative for Board of Drainage & Flood Control (President of Council to ask for –vote required)
(2nd appointment Replacement)

Motion to approve Norris Scott as Board of Drainage & Flood Control Ward 3 representative by Abens second by Winkel.

A voice vote was taken and the motion carried.

Yes – 7 No – 0

RECESS:

Moved by Winkel and seconded by Swenk to dispense with recess.

A voice vote was taken and the motion carried.

Yes – 7 No – 0

FIRST READINGS:

Ordinance and Resolution submittal(s)

Clerk of Council Linden:

T 31-2022 AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A CONTRACT WITH FEABS VENTURES TOKWYTT, INC. FOR THE PURCHASE OF A PARCEL OF VACANT LAND IN THE AMOUNT OF \$367,500.00, PLUS \$2,234.05 FOR PAYMENT OF THE 2021 REAL ESTATE

TAXES, AND ANY ADDITIONAL COSTS SUCH AS CUSTOMARY CLOSING COSTS.

(Introduced by Mayor Corcoran)

This ordinance moved forward to Second Reading.

Clerk of Council Linden:

T 32-2022 AN ORDINANCE AMENDING N.R.C.O. SECTION 1044.01, USER CHARGES (SEWER), BY ADDING A SUBSECTION ENTITLED BILLING CORRECTIONS.

(Introduced by Mayor Corcoran)

Councilwoman Swenk wanted to know if T 32-2022 was time-sensitive.

Mayor Corcoran explained that the legislation is not time-sensitive, but would like for it to be adopted with T 33-2022 and T 34-2022

This ordinance moved forward to Second Reading.

Clerk of Council Linden:

T 33-2022 AN ORDINANCE AMENDING N.R.C.O. SECTION 1058.11, BILLING AND COLLECTION (STORMWATER), BY ADDING A SUBSECTION ENTITLED BILLING CORRECTIONS.

(Introduced by Mayor Corcoran)

This ordinance moved forward to Second Reading.

Clerk of Council Linden:

T 34-2022 AN ORDINANCE AMENDING N.R.C.O. CHAPTER 1060, GARBAGE AND REFUSE COLLECTION AND DISPOSAL, BY ADDING A SECTION ENTITLED BILLING CORRECTIONS.

(Introduced by Mayor Corcoran)

This ordinance moved forward to Second Reading.

Clerk of Council Linden:

T 35-2022 AN ORDINANCE AUTHORIZING THE MAYOR TO PURCHASE ULTRASONIC WATER METERS AND APPURTENANCES FROM BADGER METER, INC., NOT TO EXCEED \$400,000.00 FOR CALENDAR YEAR 2022.

(Introduced by Mayor Corcoran)

Moved by Mayor Corcoran and seconded by Boose to dispense with the second and third readings for T 35-2022.

A voice vote was taken and the motion carried.

Yes – 7

No – 0

Moved by Mayor Corcoran and seconded by Boose to add the emergency clause to purchase the ultrasonic water meters at a lower price.

A voice vote was taken on the emergency clause and the motion carried.

Yes – 7

No – 0

Moved by Mayor Corcoran and seconded by Boose to adopt T 35-2022 with the emergency clause.

A roll call vote was taken on the adoption, with the emergency, and the motion carried. T 35-2022 becomes **Ordinance number 5909-2022**.

Yes – 7

No – 0

Clerk of Council Linden:

T 36-2022 A RESOLUTION TO AUTHORIZE THE EXECUTION OF THEN AND NOW CERTIFICATES BY THE FISCAL OFFICER AND THE PAYMENT OF AMOUNTS DUE FOR VARIOUS PURCHASE ORDERS.

(Introduced by Mayor Corcoran)

Moved by Boose and seconded by DeVries to dispense with the second and third readings for T 36-2022.

A voice vote was taken and the motion carried.

Yes – 7

No – 0

Moved by Boose and seconded by DeVries to add the emergency clause to provide the Auditor's office with the financial necessary resources to pay purchase orders.

A voice vote was taken on the emergency clause and the motion carried.

Yes – 7

No – 0

Moved by Boose and seconded by DeVries to adopt T 36-2022 with the emergency clause.

A roll call vote was taken on the adoption, with the emergency, and the motion carried. T 36-2022 becomes **Resolution number 1557-2022**.

Clerk of Council Linden:

T 37-2022 AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A CONTRACT ACCORDING TO LAW AND IN A MANNER PRESCRIBED BY LAW FOR PROFESSIONAL SERVICES FOR THE SUGAR RIDGE ROAD

REHABILITATION PROJECT, IN AN AMOUNT NOT TO EXCEED \$80,000.00.

(Introduced by Mayor Corcoran)

This ordinance moved forward to Second Reading.

SECOND READINGS:

Clerk of Council Linden:

T 16-2022 AN ORDINANCE AUTHORIZING THE MAYOR TO ADVERTISE FOR BIDS AND ENTER INTO CONTRACTS ACCORDING TO LAW AND IN A MANNER PRESCRIBED BY LAW WITH THE LOWEST AND BEST BIDDER(S) FOR THE SUGAR RIDGE ROAD SANITARY SEWER EXTENSION, INCLUDING ASSOCIATED WORK AND INSPECTION SERVICES, IN AN AMOUNT NOT TO EXCEED \$3,150,000.00.

(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

This ordinance moved forward to Third Reading.

Clerk of Council Linden:

T 19-2022 AN ORDINANCE AUTHORIZING THE MAYOR TO ADVERTISE FOR BIDS AND ENTER INTO A CONTRACT FOR THE SALE OF REAL PROPERTY LOCATED ON CENTER RIDGE ROAD.

(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

This ordinance moved forward to Third Reading.

Clerk of Council Linden:

T 20-2022 AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A CONTRACT ACCORDING TO LAW AND IN A MANNER PRESCRIBED BY LAW FOR PROFESSIONAL SERVICES FOR THE MILLS ROAD/JAYCOX ROAD SANITARY SEWER IMPROVEMENT PROJECT, IN AN AMOUNT NOT TO EXCEED \$180,000.00.

(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

This ordinance moved forward to Third Reading.

Clerk of Council Linden:

T 22-2022 AN ORDINANCE RETROACTIVELY APPROVING A CONTRACT THAT WAS ENTERED INTO BETWEEN THE CITY OF NORTH RIDGEVILLE AND INVOICE CLOUD, INC. FOR THE PAYMENT OF UTILITY BILLS.

(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

Moved by Mayor Corcoran and seconded by DeVries to dispense with the second and third readings for T 22-2022.

A voice vote was taken and the motion carried.

Yes – 7 No – 0

Moved by Mayor Corcoran and seconded by DeVries to add the emergency to continue to operate with Invoice Cloud, INC.

A voice vote was taken on the emergency clause and the motion carried.

Yes – 7 No – 0

Moved by Mayor Corcoran and seconded by DeVries to adopt T 22-2022 with the emergency clause.

A roll call vote was taken on the adoption, with the emergency, and the motion carried. T 22-2022 becomes **Ordinance number 5910-2022**.

Clerk of Council Linden:

T 23-2022 AN ORDINANCE AUTHORIZING THE MAYOR OF THE CITY OF NORTH RIDGEVILLE, OHIO, TO ADVERTISE FOR BIDS AND ENTER INTO A CONTRACT FOR A TWELVE-MONTH PERIOD, ACCORDING TO LAW AND IN A MANNER PRESCRIBED BY LAW, FOR THE PURCHASE OF CHEMICALS TO BE USED BY THE FRENCH CREEK WASTEWATER TREATMENT PLANT.

(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

This ordinance moved forward to Third Reading.

Clerk of Council Linden:

T 24-2022 AN ORDINANCE AUTHORIZING THE MAYOR TO ADVERTISE FOR BIDS AND ENTER INTO A CONTRACT ACCORDING TO LAW AND IN A MANNER PRESCRIBED BY LAW WITH THE LOWEST AND BEST BIDDER FOR THE 2022 CRACK SEAL PROJECT AND OTHER APPURTENANCES, NOT TO EXCEED \$100,000.00.

(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

This ordinance moved forward to Third Reading.

Clerk of Council Linden:

T 29-2022 AN ORDINANCE ACCEPTING CERTAIN STREETS/IMPROVEMENTS LOCATED IN CROSSCREEK SUBDIVISION AND DEDICATING THEM FOR PUBLIC PURPOSES.

(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

This ordinance moved forward to Third Reading.

Clerk of Council Linden:

T 30-2022 AN ORDINANCE ACCEPTING CERTAIN STREETS/IMPROVEMENTS
LOCATED IN HAMPTON PLACE SUBDIVISION PHASE 3 AND 4 AND
DEDICATING THEM FOR PUBLIC PURPOSES.
(Introduced by Mayor Corcoran; First Reading on 02/07/2022)

This ordinance moved forward to Third Reading.

THIRD READINGS:

Clerk of Council Linden:

T 5-2022 AN ORDINANCE ESTABLISHING THE POLICE STATION DEBT SERVICE
BOND RETIREMENT FUND.
(Introduced by Mayor Corcoran: First Reading on 01/18/2022; Amended on 01/18/2022; Second Reading on
02/07/2022)

Moved by Mayor Corcoran and seconded by DeVries to add the emergency to have the
fund established in place before the sale of the bonds.

A voice vote was taken on the emergency clause and the motion carried.
Yes – 7 No – 0

Moved by DeVries and seconded by Abens to adopt T 5-2022 with the emergency clause.

A roll call vote was taken on the adoption, with the emergency, and the motion carried. T 5-
2022 becomes **Ordinance number 5911-2022.**

Clerk of Council Linden:

T 6-2022 AN ORDINANCE ESTABLISHING THE POLICE STATION
CONSTRUCTION FUND.
(Introduced by Mayor Corcoran; First Reading on 01/18/2022; Second Reading on 02/07/2022)

Moved by Mayor Corcoran and seconded by Abens to add the emergency to have the
fund established in place before the sale of the bonds.

A voice vote was taken on the emergency clause and the motion carried.
Yes – 7 No – 0

Moved by Abens and seconded by Swenk to adopt T 6-2022 with the emergency clause.

A roll call vote was taken on the adoption, with the emergency, and the motion carried. T 6-
2022 becomes **Ordinance number 5912-2022.**

MEETING ANNOUNCEMENTS:

President Jacobs added that the next regular Council meeting would be on Monday, March 7, 2022, at 7:00 p.m. in City Council Chambers.

ADJOURNMENT:

President Jacobs adjourned the meeting at 8:16 p.m.

Approval of minutes on March 7, 2022:



Jason R. Jacobs
PRESIDENT OF COUNCIL



Nancy Linden
CLERK OF COUNCIL



Brand Identity Development

City of North Ridgeville

COUNCIL PRESENTATION | NRD1722 | FEBRUARY 2022

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Brand Defined

Brand is more than just a logo. It is a symbolic embodiment of all the information connected to your place, and serves to create associations and expectations around it.

This collective perception, planned or incidental, is the result of every interaction a user has with your place.

*"If you don't care where you're going,
it doesn't make a difference which path you take."*

—CHESHIRE CAT





Brand Objectives

CREATE A BRAND THAT

- Brings consistency to brand elements used by City departments
- Conveys a consistent message and vision
- Combats past perceptions
- Connects to some elements from the past, but in a more current, up-to-date way
- Supports continued controlled growth

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The Process

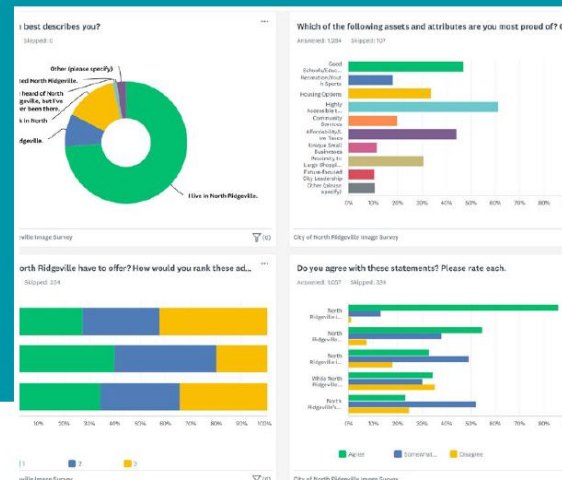


Brand Discovery Workshop with Stakeholders



Tour of North Ridgeville

The Process



Public Survey - 1,391 Responses!

Brand Strategy Highlights

Distinct Advantages



Embracing Our Roots

We know where we came from, and still live by that pioneering spirit. We are scrappy, hard working, and resourceful, evidenced in our locally-owned small businesses, innovative light industry, and of course our pockets of farming and agriculture. We understand that while time and circumstance may change, we will always work together to adapt and grow.

(Speaks to the charm of the remnants of a rural lifestyle, the can-do, self-made attitude of its residents, and the evolution of and progress of the community)



Caring is in our DNA

We are a true community that embraces and supports our neighbors. Our city services never sleep, keeping our neighborhoods safe and secure. We are quick to help those in need, from our elder to community to those folks struggling to make ends meet. Our schools and faith-based organizations foster environments of lifelong learning that inspire all generations to meet the challenges of today and tomorrow.

(Speaks to the strong emphasis on education, many options for faith-based worship, community charitable organizations, and assisted and semi-assisted care facilities that are an integral part of the community fabric)



Almost Everything You Need

The essentials are all here - diverse housing options, convenient services and amenities, beautiful parks, and great schools. For whatever else you need, our ideal location nestled between regional roadways lets you reach shopping, the excitement of downtown, or even an escape to anywhere in the world, with ease. You might not find EVERYthing you want here, but you don't have to deal with the traffic and congestion you'd have if you could.

(Speaks to location, infrastructure, ease of access, and upsides of NOT relying on extensive retail development)

Positioning Statement

North Ridgeville is a proactive and supportive community
guiding principle
that creates a City that feels like HOME. Residents enjoy
end benefit audience
outstanding services and educational opportunities,
distinct advantage
abundant housing choices, and love to support a unique
distinct advantage
collection of small businesses – all within a conveniently-
distinct advantage
located and picturesque landscape.
distinct advantage

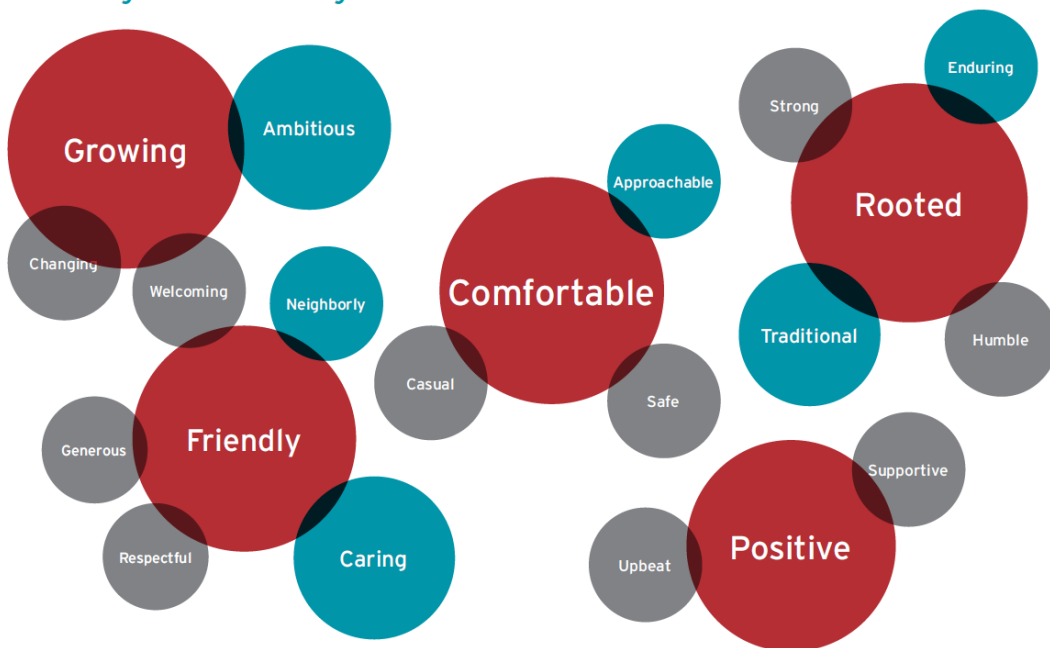
Audience: residents/prospective residents;
locally-owned small businesses

Distinct Advantages: outstanding city services, unique businesses,
and abundant housing choices

Guiding Principle: proactive and supportive community

End Benefit: a place where you feel at home

Activity :: Personality



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Logo & Brand Look

Primary Logo

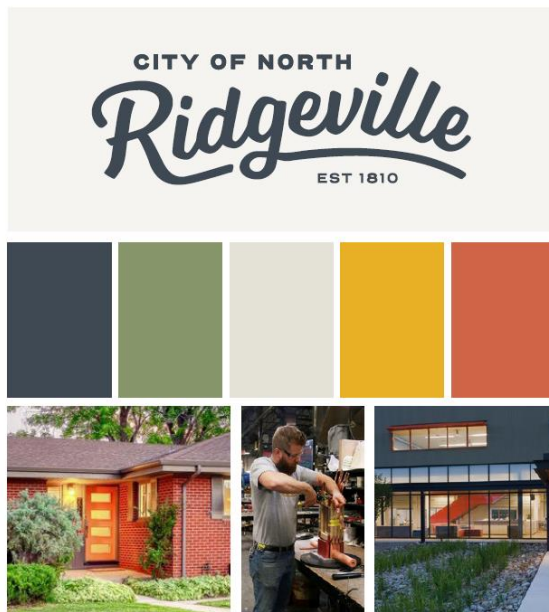


This wordmark seeks to capture the character and qualities that make North Ridgeville feel like home. Both strong and soft, the primary script typeface here forms a welcoming arc, giving it a friendly, positive feel. The type is underscored and supported by a strong baseline that represents growth and stability. These two main elements portray connection in the community and a feeling of safety and warmth. In this option, we gave prominence to "Ridgeville" over "CITY OF NORTH" to better represent how the community refers to itself. The optional established date, along with the styling of the mark, acknowledges the long history of the city.

KEY WORDS

- Welcoming
- Casual
- Growing
- Friendly
- Rooted
- Supportive
- Safe

Color & Type



Henderson Sans Basic Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Henderson Sans Basic Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Georgia Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Expanded Brand Elements/Family

Logo Family Extensions

WITHOUT EST DATE

CITY OF NORTH
Ridgeville

SMALL APPLICATION VERSION

NORTH
Ridgeville

SOCIAL/FAVICON



Advantages Badges



education
support of schools
community pride



farm stands/corn festival
strong roots/history
growth



small businesses
caring
supportive

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Application Examples



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Application Examples



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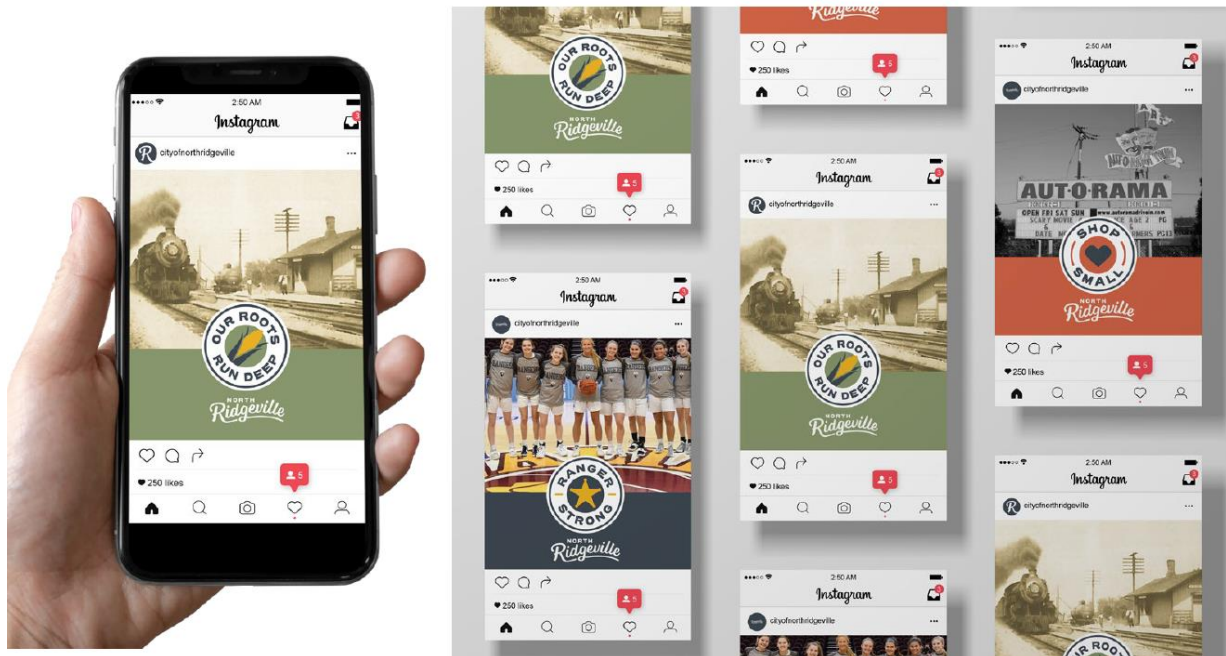


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Thank You

